		STUDY MODULE D	ESCRIPTION FORM			
	the module/subject	Code 1011102211011185017				
Field of	study		Profile of study (general academic, practical)	Year /Semester		
-	• •	ment - Full-time studies -	(brak)	1/1		
Elective path/specialty Marketing and Company Resources			Subject offered in: Polish	Course (compulsory, elective) elective		
Cycle of	study:		Form of study (full-time,part-time)			
	Second-cy	cle studies	full-time			
No. of h	ours			No. of credits		
Lectur	e: 15 Classes	: 15 Laboratory: -	Project/seminars:	- 3		
Status o		program (Basic, major, other) (brak)	(university-wide, from another fig	əld) brak)		
Educatio	on areas and fields of scie			ECTS distribution (number		
Luucan		and %)				
Responsible for subject / lecturer: Responsible for subject / lecturer:						
	ab. Olgierd Lissowski il: Olgierd.Lissowski@	.poznan.pl				
	61) 665 33 94		tel. (61) 665 33 94			
	lział Inżynierii Zarządz strzelecka 11 60-965 F		Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań			
		s of knowledge, skills and				
	•					
1	Knowledge	basic knowledge abut European I-st stage of management studie		opean institutions - completed		
2	Skills	ability to search for relevant literature and documents				
3	Social competencies	understanding the importance of	European Integration in the eco	pnomic and political dimension		
Assu	mptions and obj	ectives of the course:				
-providing students with basic knowledge of principles on which the Single European Market (SEM) is based, as well as on conditions and forms of carrying out business activities on the SEM.						
	Study outco	mes and reference to the	educational results for	a field of study		
Know	ledge:					
	ent has basic knowled tion [K1A_W02]	lge about concepts and key strate	gic issues of the development	of Eiropean Economic		
2. Stud		ledge about institutions, legal fram	nework and policies related to the	ne European Economic		
 Students has basic knowledge about legal forms of carrying out business activity and contracting on the Single European Market - [K1A_W03] 						
Skills	:					
1. Student can identify limits and chances for business activities on the Single European Market [K1A_U02]						
2. Student is able to take part in the European programs and projects [K1A_WU3]						
3. Student can identify and assess essential elements of selecte business transactions on the Single European Market [K1A_W05]						
Social competencies:						
1. Student is aware of different conditions for business activities on the domestic and the Single European Market [K1A_K05]						
 Student can cooperate in teams carrying out business operations on the Single European Market [K1A_K07] Student understands the necessity of developing personal skills toward "European manager" and "European engineer" 						
[K1A_k	(01]					

Assessment methods of study outcomes

-written pass

-individual presentations and active participation in classes.

Course description

-Institutional forms of international economic integration. International treaties and organisations of economic co-operation. Stages of development of the European Economic Integration. European Institutions and Europela Law. Key strategic issues of the European Econimic Integration. The concept of the Single European Market. Fundamental freedoms on the Single European Market. European economic policies and regulations. Protection of comptition. European forms of enterprises. Public aid. Strustural Funds, European programs and projects. Intellectual property protection. Transactions and contracts on the Single European Market.

Basic bibliography:

1. Barcz.J.Prawo gospodarcze Unii Europejskiej. Instytut Wydawniczy EuroPrawo 2011

2. Prawo europejskie, M.Ahlt, M.Szpunar, 5 wydanie, Wydawnictwo C.H.BECK, Warszawa 2011

3. Prawo instytucjonalne Unii Europejskiej, M.M.Kenig-Witkowska, A.Łazowski, R.Ostrihansky, 5 wydanie, C.H.BECK 2011

Additional bibliography:

1. Podstawy prawa Unii Europejskiej z uwzględnieniem Traktatu z Lizbony. Zarys wykładu, red. J.Galster, Dom Organizatora TNOiK, Toruń 2010

2. Lissowski O. Kubera P. Przedsiebiorstwo w obrocie międzynarodowym. Materiały pomocnicze do studiowania przedmiotu. Wyd. Politechniki Poznańskiej 2010

Result of average student's workload

Activity	Time (working hours)			
1. Lectures		15		
2. Classes	15			
3. Preparation to classes, individual presentations and final test	45			
Student's workload				
Source of workload	hours	ECTS		
Total workload	75	3		
Contact hours	30	1		
Practical activities	45	2		